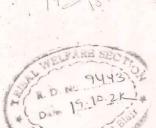
आशा दास ASHA DAS

Tel.: 3382683



.O.No.14-19/2000/AE



E-mail: secywel@sansad.nic.in Fax: 3385180

> सचिव भारत सरकार सामाजिक न्याय और अधिकारिता मंत्रालय शास्त्री भवन नई दिल्ली-110001

SECRETARY GOVERNMENT OF INDIA . MINISTRY OF SOCIAL JUSTICE & EMPOWERMENT SHASTRI BHAWAN NEW DELHI-110001

October 9, 2000

am writing this to seek you cooperation for wider dissemination amongst beneficiaries and target groups of information ab at the various schemes being implemented for welfare of disadvantaged, marginalized and we ker sections of our society which include the scheduled

regal Mariesh

sections are broken and attitudina changes required to ensure flow of benefits initiated. Doordarshan has been telecasting these films for some time. In addition, Directorate of Field Publicity of Ministry of Information and Broadcasting has been organizing field screening of these

castes, backward classes, minorities, cabled, the elderly and children in need of support. My Ministry has produced se eral documentary video films on the above noted subjects. While providing information on ho to access facilities under the schemes, they also aim at motivating people so that socio-cultur | barriers coming in the way of mainstreaming of the weaker

enclosing synopses of these films for our perusal.

The Directorate of Information and Public Relation and Department of Social Welfare/Women and Child Develope int in your State may also like to include these films in their publicity package and organize sere sing widely to increase social impact and coverage. I am

can send the VHS cassettes of these fins to them on request.

I shall be grateful if you could direct your DI & PR and Department of Social Welfare/Women and Child Development to send us an action plan for the usage of these films. We

him local water,

Yours sincerely,

(Asha Das)

Encl: As above.

Shri Ramesh Narayanaswamy, Chief Secretary, Andaman & Nicobar Administration, Port Blair-744 101.