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5. This year, however, offer should also be made for participation of some internationally acclaimed maestros, e.g. Lata Mangeskar SP Balasubramaniam etc. At least two performances - one in the Auditorium and the other at the open air stage in the exhibition ground - of these artists should be organised. Shri G.L Sharma General Manager, Andaman Timber Industries Ltd. and Shri S.Kumar, Manager, Jayshree Timber Products. consented to sponsor the eminent artists.

Secy(I)

Dir(IP&T)

4. Due publicity should be given sufficiently in advance to enable the tourists to plan their visit to these Islands. Two advertisements may be brought out in the leading newspapers of mainland. First of these should carry general information about the days and format of the tourism festival. alongwith a brief description of places of tourist interests in Andaman and Nicobar Islands. The second advertisement should be more specific on the highlights of the functions, with emphasis on the participating renowned maestros and artists.

Dir(IP&T)

5. Journalists of the prominent Newspapers, Agencies and Magazines e.g. "Times of India" and "Indian Express " etc. should be invited as was done last year.

CE,AP&D

Dir(IP&T)

6. A documentary film on the Tourism Festival and the places of tourist interests in these Islands, for example, Andaman Water Sports complex etc. should be made possibility of inviting a team from Zee T.V. should also be explored. Administration may extend necessary hospitality viz. accommodation and transport etc.

Manager,

Govt. of India

Office, P/B

President

Tourism

Guild

Dir(IP&T)

7. This year a seminar of reputed travel writers and travel agents may also be organised at Port Blair- coinciding with the festival. Administration may extend free boarding and lodging to the participants

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Dir(IP&T)

8. Secretary and Directors of Tourism Departments/Corporations of various state Governments may also be invited to attend the Tourism Festival.