



TRIFED

भारतीय जनजातीय सहकारी विपणन विकास संघ मर्यादित
(जनजातीय कार्य विभाग, भारत सरकार)
**TRIBAL CO-OPERATIVE MARKETING DEVELOPMENT
FEDERATION OF INDIA LIMITED**
(MINISTRY OF TRIBAL AFFAIRS, GOVT. OF INDIA)

No.TFD/HO/TS-EXHIBITION/2000-01/1812

28th July 2000

To,
The Secretary Tribal Welfare
Govt. of Andaman & Nicobar, Port Blair
ANDAMAN & NICOBAR ISLANDS.

Sub: **Tribal artisans Craft Demonstration-cum-Sale Exhibition**
2000-01

Sir,
The Tribal Cooperative Marketing Development Federation of India Ltd., (TRIFED) is an apex organisation at national level under the Ministry of Tribal Affairs, Govt. of India set up with sole objective of marketing the products collected/grown by the tribals thereby providing remunerative prices to them.

TRIFED has planned to organise a series of tribal artisans Craft Demonstration-cum-Sale Exhibitions at Delhi, Mumbai, Ahmedabad, Calcutta and Shillong starting from September 2000 to February 2001. These exhibitions are aimed at to give exposure to the tribal craftsmen about consumer demand and provide an opportunity to display their products for sale. The objective of organising such exhibitions is to propagate tribal arts and crafts of all the States having tribal population. We have planned to hold two exhibitions per month from September 2000 to February 2001. For each exhibition 20-25 artisans from various States are being invited and each exhibition would be of 10 days duration. A list of exhibitions which have been planned for the current financial year is enclosed at annexure -A. The venue would be the Tribes Shop, Trifed Handicraft Emporium, 9, Mahadev Road, New Delhi and the venue for other States will be communicated shortly.

The basic objective of organising such exhibitions is to propagate the tribal art and craft of all States having tribal population. We would, therefore, request you to kindly organise a group of 20 artisans where it would be desirable to have one or two artisans from different art and craft who can best represent the skills

-2-