

the festival, it was suggested that sufficient publicity be given through the Daily Telegrams as well as All India Radio inviting competition from public. The prize money for the selected entry will be Rs. 2000/- to encourage good participation.

Action by Director (IP&T)

11. It was mentioned by Director (IP&T) that Chairperson, SWAB, and Mahila Mandal insisted on rent free stalls and bills preferred towards the rent of stalls are not entertained by them. It was accordingly decided that NGOs like Social Welfare Board, Mahila Mandal, etc. will pay 50% of the rent of the stall as a special case.

Action by Director (IP&T)

12. Director (TW), was asked to have advance planning towards promotion of Tribal Handicraft for display as well as for sale. This will help in popularising of tribal handicraft and also development of small scale industry in Tribal areas.

Action by D.C. Nandan,
Director Tribal Welfare, RAJIVS

13. All the Departments should bring out good brochures highlighting the developmental activities of their Department for distribution to the visiting tourists and also travel writers.

Action All Departments

14. Every time it has been noticed that many of the participating departments occupy the front portion of the stall, which creates obstruction to the neighbouring participants. It was decided that all participants would be requested not to encroach additional area to the disadvantage of the neighbouring stalls.

Action by CE, IP&T

15. Director, IP&T will ensure advance publicity of the said Festival to tourist generating markets at mainland especially in the four metropolis by way of extending advertisements in the reputed newspapers, magazines and also with the help of brochures to be circulated to visiting tourist at Calcutta, Delhi, Chennai tourist bureaus.

Action by Director (IP&T)

16. For mainland participation specially from various tourist organisations, Director IP&T will extend request to them well in advance and forward details of appropriate shipping schedule in consultation with Director of Shipping Services to ensure good number of participations by tourist organisations in the festival.

Action by Director (IP&T)
Director Shipping Services