

Minutes of the Meeting held in the Conference Hall of the Secretariat under the
Chairmanship of Chief Secretary to consider arrangements for
the Island Tourism Festival-97, held on 17.10.1997.

Present:-

As per Annex-A.

At the outset, the Secretary(IPT) welcomed the participants and informed that it was proposed to celebrate the 4th Island Tourism Festival-97 as a mega event of the year, this being the 50th year of India's independence, the main theme of the event is to project the 'Eco-Friendly Tourism' potential of the islands to the inward tourists generating markets and to the Tour & Travel Operators.

Chief Secretary invited comments/suggestions from all the participating members. After detailed deliberations, the following proposals were approved:

1. Theme of the festival is to be decided along with an attractive logo. It was suggested that the theme could be 'Sustainable Development of Eco-friendly Tourism'. The theme should also combine with 'freedom' and '50th year of Independence'. The Chief Secretary decided that the theme and logo may be decided by inviting suggestion from the general public for which publicity may be given in the local newspapers. A suitable reward may also be announced.

(Action- DIPT)

2. It was pointed out that the venue of the festival has been the Exhibition ground for the last couple of years. It was agreed that the venue for this year also would be the same as in the previous years, i.e., the ground at the VIP Road junction near airport. The tentative date for the Festival could be from 16th to 31st December.

(Action- DIPT)

3. The Director (IPT) projected a need for 150 stalls. Director (IPT) informed that a joint inspection of the site has been carried out by the Director (IPT), Superintending Engineer, APWD and other technical staff. The APWD would finalise Engineering details of stalls including the parking lot. It was suggested that a separate enclosure may be provided for the food stalls this year so that hygiene can be maintained. The APWD has agreed to make available the developed site 20 days in advance.

(Action- CE,APWD/DIPT)