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**K.K.JINDAL**  
Director(TW)D.O No. 1-417/94-TW  
**ANDAMAN & NICOBAR ADMINISTRATION**  
**SECRETARIAT**

Port Blair, dated the 20th Dec., 1996.

Dear Sh. Banerjee,

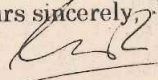
With reference to your D.O. No. 1-180/96/TSM regarding Island Tourism Festival, I would like to express my appreciation for a very well organised festival last year. Directorate of IP&T deserves all kudos for this. However keeping in view the interest of public in tribal life, tribal artefacts/handicrafts and general information on primitive tribes, the allotment of space to AAJVS may be increased in I.T.F.'97. The single stall space allotted last year was rather inadequate for the task of providing expected level of service and information to the visitors.

Further, to make the Festival more attractive, enrichment of cultural programme by way of introducing diversity could be considered. A drama competition by Zonal Culture Centres with participation of National school of drama & IPTA etc. could be a step in this direction. Also, wider publicity of the event through media at both national and international levels could be made with the objective of disseminating information and attracting Tourists.

While on the subject I would also like to suggest that special drive may be launched to provide assistance to the tourists by way of information, reservation assistance for tickets and accommodation etc. during the festival.

With regards.

Yours sincerely,

  
(K.K.Jindal)Dr.B.S.Banerjee  
Director IP&T  
A&N Administration  
Port Blair.4-11/96  
Issued