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MINUTES OF THE MEETING HELD IN THE CONFERENCE HALL OF
SECRETARIAT ON 9TH SEPT. 2008 AT 4 P.M IN CONNECTION WITH HOLDING
OF BHARAT NIRMAN PUBLIC INFORMATION CAMPAIGN AT DIGLIPUR.

At the outset Shri Arvind Ray, Commissioner-cum-Secretary (IP) welcomed the participants of the meeting called at the request of Press Information Bureau. Shri Ray informed that the meeting has been called to make necessary preparations for the Government of India's Bharat Nirman Public Information Campaign scheduled to be launched at Diglipur, North and Middle Andaman District, from 31st October to 4th November 2008. The main objective of the Bharat Nirman PIC, is to generate awareness about various flagship programmes of the Government of India, besides showcasing the achievements made by different development departments implementing these welfare schemes. The Commissioner-cum- Secretary directed all the departments and other stakeholders who had taken part in the previous three PICs, to once again put up their stalls in the fourth PIC at Diglipur. He asked all the participants to cooperate and extend all out support to Shri ON Jaiswal, Media & Communication Officer, PIB, Port Blair who being the representative of GOI is the nodal officer for organizing the PIC.

Shri ON Jaiswal, Media & Communication Officer, PIB gave an overview of the Bharat Nirman PIC. He informed that the previous three PICs held at Wimberlygunj, Rangat and Car Nicobar have been a great success due to the excellent help and support extended by the UT Administration, PRIs and all other participants. The PIC is held in a mela type atmosphere to create awareness about the flagship programmes of the UPA Government which include SSA, Mid Day Meal Scheme, NRHM, RTI, ICDS, NREGA, Rural Electrification, Rural Water Supply, Rural Housing, Rural Roads, Rural Telephony and Irrigation. A team of artistes of Song & Drama Division will also be arriving from Kolkata to participate in the Diglipur PIC.

The following agenda items were discussed :-

1. Venue

The Commissioner-cum-Secretary (IP) directed that a team consisting of Dy. Commissioner, North & Middle Andaman District, PIB Officer, EE APWD, an officer from IP division and PRI functionaries may visit Diglipur at the earliest and select a suitable venue for the PIC. The selected venue may be developed and given a facelift. The Hon'ble Lt. Governor is likely to inaugurate the 5-day PIC.

(Action: DC, PIB, APWD, Pramukh, Panchayat Samiti, IP Division)