

MOST IMMEDIATE

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No. 110114/2/2018-Grants
Government of India
Ministry of Tribal Affairs
(STW Division)

August Kranti Bhawan, Bhikaji Cama Place, New Delhi-110066

Dated, the 11th September, 2018

To

Principal Secretary / Secretary,
Tribal Development / Welfare Department,
States / UTs (as per list)

Handwritten notes:
17/9/18
Two
12/9

Subject: Swachhata Hi Seva 2018(SHS) -activities-regarding

Sir,

I am directed to refer to the captioned subject and to say that it has been decided to observe Swachhata Hi Seva 2018 (SHS) from 15th September to 2nd October, 2018. SHS 2018 aims at accelerating the jan andolan for realizing the vision of a Clean India, further reinforcing that 'sanitation is everyone's business'. The launch of SHS 2018 is scheduled on 15th September, 2018 followed by two week long campaign.

2. As a part of SHS campaign, State Governments / UT Administrations are requested to take up following activities:-

- conduct door-to-door meetings (through TRIs/ EMRSs teachers and students) to drive change with respect to sanitation behaviour;
- Perform Swachhata related Nukkad Natches / street plays, folk songs and dance performances (through TRIs);
- Make wall paintings on prime locations on the theme of swachhata to generate awareness (through TRIs); and
- Undertake village level rallies for generating awareness about Swachhata (through EMRSs and other school /Hostel students)

The above activities are indicative and other activities befitting Swachhata be also undertaken and the Ministry be updated on the activities, regularly with details of participation (activity wise) in SHS 2018 along with the related photographs. The requisite information along with photographs be forwarded to pk.sahoo@nic.in and kuldipgysaswar@gmail.com.

Handwritten notes:
ES, AAJVS
For message actin.
18/9

Copy to:
Director (TRIs) (As per list)

Yours faithfully,

Handwritten signature of P.K. Sahoo

(P.K. Sahoo)

Under Secretary to the Govt. of India

Tele: 2307370

Email: pk.sahoo@nic.in